



Knowledge Assets (KA)	These are the set of non-physical assets that an organisation owns or has access to. Some of these assets can be protected by intellectual property rights (IPRs), but others such as data, trade secrets, vital relationships, and industry/sector knowhow are valuable but not protectable using formal intellectual property rights
Intellectual Assets (IA)	These are identifiable non-physical things that an organisation creates and owns', such as intellectual property, knowledge and know-how, and trade secrets
Intellectual Property (IP)	Intellectual Property (IP) is the collective term used to describe creations of the mind. For example: a story, an invention, an artistic work or a symbol.
Intellectual Property Rights (IPR)	These are the legal rights that protect intellectual creations. Examples include patents, registered and unregistered designs and trade marks, copyright, database rights, plant variety rights and the protection of semiconductor topologies